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FOR IMMEDIATE RELEASE

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Dairy Girl Network to Host Three Events at World Dairy Expo

Madison, WI – September 11, 2019.... The Dairy Girl Network (DGN), an organization supporting all women in dairy by enhancing lives and creating opportunities, announces three events taking place during this year's World Dairy Expo in Madison, Wisconsin.

Once again, DGN will be hosting its annual Connect Networking Event on Wednesday evening. Join us on October 2 from 5:30-9:00 p.m. at the Sheraton Madison Hotel, right across the street from the Expo grounds. This annual networking session offers a welcoming environment with great conversations and connections for dairywomen in town for Expo. Come to learn about the fast-growing Dairy Girl Network and make some life-long connections. A light dinner will be provided during the networking event.

DGN's latter event of the week, Sharing Wisdom, will be taking place on Friday, October 4 from 11:00 a.m. to 1:00 p.m. The Sharing Wisdom Educational Session titled "Recovering from a Downturn" will be hosted in Mendota 3, Exhibition Hall, Alliant Energy Center. Join our expert panel of industry professionals and dairy leaders as we navigate ways and stretch your thought process to build a road to recovery. The dairy industry has experienced an unprecedented downturn in key areas including financial, behavioral and on-farm inputs. Our diverse panel will discuss and emphasize new ideas on how to emerge from challenging times and reset your course. With forward thinking they will share a combination of real-life perspectives and expert sentiments. During the session, you can also look forward to hearing DGN Founder and President Laura Daniels with a welcome and discussion and DGN updates will close the session. The event will also have a networking lunch to conclude.

Registration for the Connect Networking Event and Sharing Wisdom Educational Seminar are now open. Those interested can visit <https://dairygirlnetwork.com/world-dairy-expo/> to learn more and register. DGN asks that those who plan to attend pre-register by September 27th to secure their seat.

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Finally, DGN will again host the exclusive Expo Family Lounge at World Dairy Expo. Located on the second floor of Exhibition Hall, right up the elevator, the Family Lounge provides a much-needed quiet space for families and new mothers. Amenities in the Lounge include two private nursing/pumping areas and a fridge for temporary storage, a diaper changing station with supplies, toys and play space for little ones and a place to rest and recharge. This quiet space is perfect for families or nursing mothers to escape the hustle-and-bustle of Expo. A Lactation Consultant will also be available to answer any questions on Thursday from 2:00 to 3:00 p.m. The Lounge will be open all week, October 1 to 5, from 9:00 a.m. to 5:00 p.m.

The Dairy Girl Network is supported by vision sponsors: Dairy Herd Management and Mycogen Seeds and sustaining sponsors: DeLaval, Diamond V, DMI and Land O' Lakes, in addition to contributions by event sponsors. Event sponsors for DGN's World Dairy Expo events include Cargill, Compeer Financial, CP Feeds, Dairy Farmers of America, The National FARM Program, Merck, Papillon, Purina, Star Blends and WinField United. Learn more about the organization and sponsorship opportunities at DairyGirlNetwork.com.

The Dairy Girl Network connects all women of the dairy industry, encouraging ideas and camaraderie in an effort to achieve personal and professional development. Designed as a welcoming network of passionate women involved in dairy, relationships will grow through shared experience, support and inspiration.

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