



Catalyst Circle



The Dairy Girl Network (DGN) supports all women in dairy by enhancing lives and creating opportunities. The mission and vision of DGN is fueled by the support of our partners, our accomplished Board of Directors, our passionate staff and our heartfelt membership.

DGN needs your support to advance our mission. Over the last 10 years, the impact of this organization can be seen across the dairy community within thousands of dairy women through our strategic programs and initiatives that provide networking and development opportunities to our members, yet **we can do more.**

The Catalyst Circle supports opportunities for networking, educational resources and personal development of our dairywomen across the nation all while being our most accessible national partnership that provides high value results.

The future of Dairy Girl Network is bright and our goals are set high. Now is your opportunity to have a part in the network's growth.

Celebrate our 10-year anniversary and partner with DGN to be a part of the next chapter.

DGN's Reach in 2023

- **3,014** DGN members
- **5,500** members Exchange by DGN (Facebook community)
- **12,350** combined followers of DGN's Facebook, Instagram and LinkedIn pages
- **24,271** views to the website from **10,436** individual viewers
- **1,000,250** cows are represented by the dairy farmer members of DGN



Catalyst Level >>

Annual Investment: \$10,000.00

Your annual investment can combine access to member resources as well as financial support. The in-kind value of services to be negotiated.

- Company logo and/or name in DGN digital and print promotions and recognition at events
- Company quote and recognition on DairyGirlNetwork.com partners page
- Recognition on our website partners page and social posts up to four times per year
- Complimentary producer and company registrations at each event (number will vary based on event type and sponsor level)
- Provide educational article(s) published via DGN Direction e-newsletter, DGN social media pages or website
- Signage to display within company booth at dairy events, promoting DGN partnership (at applicable events)
- Up to three conversation starters, pinned posts on the Exchange by DGN, our private Facebook community (Content subject to approval)
- *Bonus:* Credit of \$3,000 for Forward TogetHER sponsorship.

DGN has had 10 strong years and together with your support, we can continue to drive our mission forward. Your brand could become a member of the Catalyst Circle and collaborate with us to serve dairywomen in our industry where they are.

Contact DGN

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