



November 5-7, 2024, Kansas City

**Dairy Girl Network (DGN) Forward TogetherHER** brings together dairywomen, both producers and industry members, to learn, grow and recharge their batteries. DGN Forward TogetherHER delivers dynamic speakers, breakout sessions and thought provoking panel discussions. The conference focuses on personal and professional development to help dairywomen learn, lead and succeed in their daily dairywomen journey on farm, at home and throughout the dairy industry.

DGN founded the **Forward TogetherHER** National Conference in 2016 as a way for dairywomen from across the nation to gather in one place to learn, to lead and to succeed. In 2018, DGN hosted the second Forward TogetherHER and offered On Demand viewing for those members unable to attend and allowed them to watch from home or at their farm. DGN shifted the event to a virtual conference in 2020 to reach dairywomen where they are in a time of need. The fourth conference was hosted in 2022 in Minnesota where **281 dairywomen gathered** in-person and virtually for a one-of-a-kind experience of a conference. We are now making plans to host our fifth DGN Forward TogetherHER conference as we celebrate 10 years and it will be an event you won't want to miss. Connect with DGN and be sure your company or business is highlighted during the remarkable and celebratory event!

### Hear what attendees are saying about the 2022 DGN Forward TogetherHER event:



"I have been in this industry for almost 20 years and have been to dozens of conferences and haven't left one as inspired to be my best and to do better than the (Forward TogetherHER) conference. What an opportunity to connect with women who make a difference everyday, in little and big ways. It doesn't have to be big, but just to be your best and to have that time for yourself to really reflect and understand where is it that you want this journey to go. I can't wait to see you next time (at the Forward TogetherHER conference)."

*Sara Sievert*, DGN Forward TogetherHER 2022 attendee

"Attending this conference reminded me of the incredible women that represent the dairy industry from farmgate to store shelf. It highlighted the value of a balance of backgrounds and approaches in working together to solve challenges across the industry. The future of dairy is bright and I'm proud to be a part of it."

*Emma Downing*, DGN Forward TogetherHER 2022 attendee



"Dairy Girl Network's Forward TogetherHER conference provided everything I was hoping for and so much more! The scope and depth of the conference was outstanding! It's clear the board members considered the dairywomen in attendance would make up a wide range of experiences in the dairy industry."

*Natalie Berning*,  
DGN Forward TogetherHER 2022 attendee



# LEARN, LEAD AND SUCCEED

- The 2022 DGN Forward Together conference reached a total of **281 dairywomen and dairymen** during the three-day event! DGN hosted 240 attendees in person and an additional 41 dairywomen virtually. Working towards DGN's mission of reaching women where they are, we do not forget about those unable to attend in person and offer a virtual option for the Forward Together conference.
- Producer conference attendees represented **202,252 cows**.
- Presentations were given by **50 speakers** ranging from topics on sustainability, dairy financials, people management, consumer trends, milk markets, technical herd topics, inclusion and more! The speakers spoke during general session, pre- and post-conference sessions and breakout sessions.
- Focusing on what DGN is all about, attendees had the **opportunity to network** with fellow dairy farmers, industry professionals and like-minded individuals. Networking time is worked into the schedule and partners can elect to have a Showcase booth allowing added one-on-one conversations with attendees. The Forward Together Showcase is a space for vendors and sponsors to provide information for all attendees. **Eighteen companies** met and visited with attendees through one-on-one conversations at their booth!
- Forward Together offered **fun-filled evening activities** and **morning workouts** to allow for some added benefits for the conference. There was also a professional photographer taking head shots for dairywomen wanting to update their **professional photo**.
- Recognizing those who have accomplished so much is something that DGN takes pride in with the Forward Under 40 Award and Leading Impact Awards. DGN **honored five distinguished dairywomen** in 2022.

## Hear firsthand from more 2022 DGN Forward Together attendees:

"Forward Together is a wonderful opportunity to connect with like-minded women who are in the same work environment, which you do not always get to connect with daily. The networking is invaluable, you get empowered when attending and my favorite part is meeting new people that become familiar faces in the future! "

*Alisa Visira,*

DGN Forward Together 2022 attendee



"Dairy Girl Network's Forward Together national conference is a fun, inspirational, and educational event. It gave me the opportunity to network with women from varying dairy backgrounds in a judgment-free space, making it a delightful experience overall."

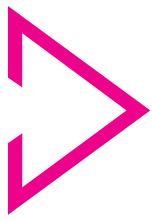
*Carolyn Proteau,* DGN Forward Together 2022 attendee



"This past fall I had the opportunity to participate in the Dairy Girl Network Forward Together National Conference for the first time. I was so impressed by the cross section of women whether they were dairy farmers themselves or they did consulting for nutrition or agribusiness, or they were folks in this room like myself who had just sold their cows earlier that year. The Dairy Girl Network makes a seat for you regardless of what your position or status in the dairy community is and for that they are an incredible organization. The conference topics ranged from cow care to value-added products and there was plenty of opportunities for networking and entertainment. They even had a professional photographer there to take headshots when you are already dolled up. This was such a worthwhile activity and I left feeling inspired and empowered and I had more people in my network than when I went."

*Amanda Freund,* DGN Forward Together 2022 attendee





DGN *Forward*  
**TogetHER**  
National Conference  
November 5-7, 2024  
Kansas City

## Partnership Level Opportunities



### **INNOVATION Sponsor** ▶ Investment: \$15,000.00 (1 available)

- Opportunity to be the exclusive virtual and tech sponsor of the Forward TogetHER conference
- Premier placement of logo or company name listed on all conference promotional pieces, ads and other printed items, and on all signs and posters at the conference
- Opportunity to help organize and define the virtual and tech components for the conference
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- Four conference passes, plus the opportunity to purchase additional discounted conference registrations

### **INSPIRATION Sponsor** ▶ Investment: \$10,000.00 (3 available)

- Opportunity to introduce the DGN founder and president or the opportunity to introduce a keynote or headline presenter
- Logo or company name listed on all conference promotional pieces, ads and other printed items, and on all signs and posters at the conference
- Opportunity to participate in speaker and topic suggestions for the session
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- Three conference passes, plus the opportunity to purchase additional discounted conference registrations

### **WELCOME NIGHT Reception** ▶ Investment: \$7,500.00 (1 available)

- Company name recognized at Tuesday night session.
- Opportunity to participate in the welcome night activity suggestions and planning (Past welcome night activities have included paint and sip and building cheeseboard demonstrations)
- Company name listed on website, social media, posters, agendas and programs
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- Three conference passes, plus the opportunity to purchase additional discounted conference registrations

### **FORWARD UNDER 40 or LEADING IMPACT Award** ▶ Investment: \$6,000.00 (2 available)

- Assist with the awards that will honor passionate dairywomen that are working to better our industry
- Company name listed on website, social media, posters, agendas and programs
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- Two conference passes, plus the opportunity to purchase additional discounted conference registrations

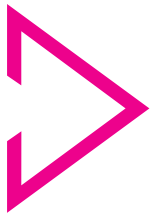
### **POWER ZONE Sponsor** ▶ Investment: \$5,000.00 (1 available)

- Associate your brand with the charging stations for cell phones and electronic devices
- Company name listed on website, social media, posters, agendas and programs
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- Two conference passes, plus the opportunity to purchase additional discounted conference registrations

### **PHOTOGRAPHY Sponsor** ▶ Investment: \$5,000.00 (1 available)

- Associate your brand with the opportunity for attendees to receive a professional head shot for their professional and personal use and for the overall capturing and documentation of the event
- Company name listed on website, social media, posters, agendas and programs
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- Two conference passes, plus the opportunity to purchase additional discounted conference registrations





**PRE-CONFERENCE Sessions** ▶ Investment: \$5,000.00 (3 available)

- Company name recognized at the pre-conference session
- Opportunity to make suggestion for a pre-conference activity or session
- Company name listed on website, social media, posters, agendas and programs
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- Two conference passes, plus the opportunity to purchase additional discounted conference registrations

**MEALS or NETWORKING Breaks** ▶ Investment: \$3,000.00 to \$5,000.00 (12 available)

- Company name recognized at the meal or break; Meal sponsors have opportunity to introduce the speaker
- Company name listed on website, social media, posters, agendas and programs
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- One to two conference passes dependent on value, plus the opportunity to purchase additional discounted conference registrations

**BREAKOUT Sponsor** ▶ Investment: \$3,000.00 (Number available to be determined)

- Company name recognized at the breakout session
- Opportunity to introduce the speaker at the breakout session
- Company name listed on website, social media, posters, agendas and programs
- Submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- One conference pass, plus the opportunity to purchase additional discounted conference registrations

**ARROW Sponsor** ▶ Investment: \$2,000.00 (Unlimited available)

- Company name listed on website, agendas and programs and submit items for enclosure in registration bag given to each attendee
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- One conference pass

**FORWARD TOGETHER Showcase Exhibitor** ▶ Spaces starting at \$850.00 (Unlimited available)

- This partnership level is exclusively only a Showcase exhibitor and company name will be listed in programs only as a Showcase exhibitor
- 10' x 10' exhibit space in Forward TogetHER Showcase on-site and includes a space within our virtual Showcase
- One conference pass

**CREATE YOUR OWN** ▶ Investment: \$? (Unlimited available)

- Do you have a creative idea that you don't see listed here? We will work with you to bring it to life, offering great exposure at the conference.
  - ▶ Allow our attendees to care for themselves with our morning fitness classes. Give our dairywomen a free workout while they may miss the physical labor of the farm, or just need that morning jolt.
  - ▶ In the past we have offered partners the opportunity to bring many of their key customers as conference attendees and will custom a sponsorship package for you!
  - ▶ Do you want to help DGN offer Expert Exchanges at the conference? This was a hit at our 2022 conference when attendees could have one-on-one conversations with an industry expert. These 10-to-20-minute conversations were valuable to attendees and covered topics from Coaching, #StrongerTogetHER check-ins, Farm Safety, Ask an Attorney, Financial and Social Media topics.

*Contact* DGN \_\_\_\_\_

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